

*Igniting
the Future!*



2155 Commercial Dr. Plainfield, IN. 46168 | www.CSIA.org
For more information, contact Jen Nanny, Director of Sponsorships and Grants
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501 (C) (3) NONPROFIT ORGANIZATION



A Mission Worth Investing In
Whether you're a CSIA credential holder who wants to invest in the future of chimney, venting, and home inspection in America or a homeowner who understands the value of having their home serviced by a CSIA Certified Technician, we are grateful for your support and investment in our mission.

MISSION

Provide the highest standard of education and resources to advance the knowledge of industry professionals for the benefit of the public.

VISION

Advancing professional education, research, advocacy, and safety to all communities now and in the future!

VALUES

Fiercely Dedicated

Passionately loyal to the stakeholders and communities we serve.

Forever Evolving

Continuously growing by adapting and embracing change.

Industry Leading

Providing guidance that allows professionals and the public to thrive.

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(serving since 2018)
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Dear Potential, CSIA Sponsor:

On behalf of the CSIA Board of Trustees and almost 3000 Credential Holders, thank you for taking this opportunity to review the 2024 CSIA Sponsorship Opportunities.

In 2023, CSIA made many changes to build transparency and a higher level of education, training, research and advocacy. This includes completely reformatting the governance of CSIA to serve our Credential Holders, Advocates and Communities in an extremely efficient and professional manner.

The opportunity for you to Sponsor a CSIA education, training, event or program is now an opportunity to reach 3000+ within the Chimney Sweep, Dryer Vent and Inspection industries. The goal of this Sponsorship Opportunity Program is to provide you with a high Return on Investment (ROI) and demonstrate through data the touches of being an integral part of CSIA.

Without yet advertising, opportunities are going quickly, and staff has created opportunities that bring together CSIA and your company, benefiting all parties.

Thank you, your support of CSIA and our education, training, events, programs and services is greatly appreciated and will provide a real Return on your Investment!

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CLASS T-SHIRT SPONSORSHIP

Step up to the plate and champion education at CSIA University[®]!

How? By sponsoring a CNTA or CDET T-shirt, and showing off your company's dedication to trade certification. Not only will your logo get prime exposure across the nation, but it'll also be featured in snazzy photos on our website.

Go ahead and let your support be known!



Choose from two investment packages, both of which offer the following benefits:

- Your company's logo will be prominently featured on the back of the T-shirt, while CSIA-trademarked logos will appear on the front and back.
- Logos are subject to approval.
- The chance to share your 15-minute video/commercial during class or even livestream into the class.
- The opportunity is valid for one year, from January 2024 to December 2024.
- Your sponsorship will be acknowledged on our website as a sponsor.

CNTA- \$15,000

- Each CNTA student will receive 5 free T-shirts.
- Your company name recognition on signage placed on door of CSIA retail room.
- 1 year Right of use the CSIA CNTA logo on website as "proud partner".

CDET- \$7,500

- Each CDET student will receive 3 free T-shirts.
- Your company name recognition on a banner in the CSIA retail room.
- 60 Day Right of use the CSIA CDET logo on website as "proud partner".

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CLASS MEAL SPONSORSHIP



CSIA University[®] believes that providing a well-balanced meal to students is essential for creating the best possible learning environment. This is why we provide students with a comfortable atmosphere with a catered lunch, drinks, and dessert. In addition, quick grab-and-go breakfast, break snacks, and beverages are supplied. Student surveys consistently show gratitude for these efforts, making the CSIA University[®] courses feel like a home away from home.

**CSIA University[®]
5 Day Event Meal
Sponsor-\$5,000**

- Your Company's Name & Logo will appear on a table tent on each table
- Your Company's Name & Logo will be recognized on all social media posts
- Your Company will have the opportunity to speak to the class via live-stream or in person about your company's product/service.

**CSIA University[®]
2-4 Day Event Meal
Sponsor- \$3,000**

- Your Company's Name & Logo will appear on a table tent on the buffet table
- Your Company's Name & Logo will be recognized on all social media posts

**CSIA University[®]
1 Day Event Meal
Sponsor- \$1,500**

- Your Company's Name & Logo will appear on a table tent on the buffet table
- Your Company's Name & Logo will appear on the class presentation PowerPoint.

All three investment packages will include these benefits:

- you'll get to showcase your brand on a one-pager that will be distributed to each student.
- your logo will be front and center on buffet lines.
- Did we mention we'll also give you a shout-out on our socials and other promotional material?

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CLASS SPONSORSHIP

**5-Day
Education Events**
\$5,000

**2-4 Day
Education Events**
\$3,000

**1 Day
Education Events**
\$1,500

Sponsoring a class is a great way for your company to promote your brand to students through our various events throughout the year that take place at our CERT Main Campus in Plainfield, IN and across the country.

- Opportunity to speak in class via zoom or in person for up to 30 mins.
- Special Recognition in class registration email with direct link to your company.
- Pop Up display banner with logo and name for the class duration
- Opportunity to speak in class about your company via zoom or in person for up to 30 mins.
- Recognition on table top tent in classroom.
- Recognition in class welcome letter
- Recognition on Class Power Point Presentation
- Recognition on table top tent in classroom.
- Zoom meeting sponsor will be have company logo on zoom background , email invite, and presentation.

These are benefits that all will receive when supporting Class Sponsorships:

- Acknowledgment on classroom signage
- Recognition on class PowerPoint presentations
- Name and logo inclusion in promotional social media posts
- Distribution of your paper materials in all class materials

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**5-Day
Education Events
\$5,000**

**2-4 Day
Education Events
\$3,000**

**1 Day
Education Events
\$1,500**

CNTA Class/7

CDET Workshop/4

CCS Review & Exam/4

5 Day Fireplace Building/1**

Success Starts with
CSR's/2**

CDET Review & Exam/2

Masonry School/3

Carpentry, Chase,
& Crickets/1**

Chimney Science Class/1

NFI/CSIA Gas Training
& Hands-on/1

OSHA 10 Safety Training/1
CSIA® Ropes/Roof Access/1

Heartsaver First Aid CPR
AED/1 for all 9**

Hands-on Relining/2

Zoom/1 for all 12**



Comprehensive Chimney Inspections/14**

Factory Built Changeout Class/1



All Dates and Locations subject to change
New Class**
Number of sponsorships available listed per event*

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CSIA

CHIMNEY[®]
SAFETY
INSTITUTE
OF AMERICA

 CSIA
University[®]

TECHNOLOGY SPONSORSHIP

CSIA University[®] is looking for a company to help us **ignite our Education Lab with the latest tech**. Our students are patiently waiting for a hands-on learning experience that's interactive, engaging and fun. **Picture this: Laptops and iPads buzzing with course materials, experiments, and peer collaboration.** CSIA University[®] will utilize one laptop per student. This generous gift will put every on the same playing field. All certification testing can be completed properly which will increase test passing rates. Here's your chance to be part of that during every learning experience. **Jump on board, and let's make an impact together!**

Laptop Sponsorship - \$12,500



Ipad Sponsorship - \$7,500



- With a 1-year investment, we will display your logo as the screen saver on the technology investment you choose to sponsor for term of sponsorship.
- Your company name will be recognized on our website, social media channels, and with a letter of appreciation included with course materials.
- We'll set you up with 15 minutes per class to connect with our students and faculty- whether you'd like to join us in person or via live stream.

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EQUIPMENT SPONSORSHIP

CSIA University® is dedicated to enhancing its students' learning experience by providing state-of-the-art equipment. However, the lack of proper equipment can slow instruction time and hinder hands-on learning for some students. The university is committed to providing a top-notch learning environment that stands out from others in education. To offer new classes, we need the necessary equipment to expand. To achieve this goal, the university offers a one-year CSIA University® Equipment Sponsorship with outstanding benefits.

Equipment Sponsorship - \$12,500



- By investing in our 1-year sponsorship program, your company's name and logo will be displayed on 2 banners in our education lab.
- Your company will receive recognition on our website, social media channels, and a letter of appreciation included with course materials.
- You'll also have the opportunity to connect with our students and faculty for 15 minutes per class either in person or via live stream.
- Your company name and logo will be featured on the class power point presentations as the CSIA University®'s Equipment Sponsor.
- Your company can set up a display in our education room to showcase your company's services or products sent on your behalf by CSIA.

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CLASS SWAG SPONSORSHIP



The purpose of providing CNTA/CDET classes with a Class Swag Bag is to enhance the total learning experience for our students. This is a 1-year investment opportunity.

CNTA/CDET Class Swag Bag Sponsorship - \$5,000

Your company's logo will be placed on the following 5 items:

1. Blue Class Swag Cinch Bag
2. Certification Badge Lanyard (logo will be on the clear plastic cover for ID)
3. CSIA University® Notebook
4. Water Bottle
5. 2 Ink Pens

- Your company may also provide up to 3 branded approved items to include in each Class Swag Bag
- Your company may also provide a flyer or letter explaining our products/service's and how they can be useful to the success of the student
- Your company will receive recognition on all social media platforms
- Your company logo will be placed on signage in education room for the duration of the class.

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SCHOLARSHIP SPONSORSHIP

CSIA University® understands the financial difficulties students face when pursuing education. To help alleviate these burdens, the university is offering scholarships that cover tuition costs. These scholarships are named after Ashley Eldridge, a former CSIA and NCSG Education Director, for his leadership and contribution to the chimney service industry. We want to offer one student a scholarship at each CNTA (8 available) or CDET (3 available) workshops.

The Ashley Eldridge Scholarship For CSIA University - \$5,000



- Your company will have a plaque in honor of your generosity in providing this scholarship opportunity available.
- Your company will receive recognition on all social media platforms
- Your company will be recognized in the course materials.



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THANK YOU!



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